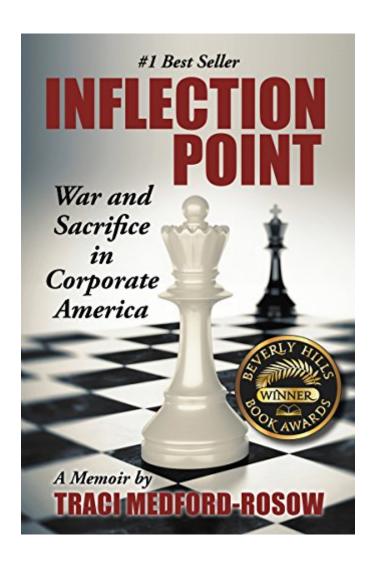
The book was found

Inflection Point: War And Sacrifice In Corporate America





Synopsis

Replete with intrigue, Inflection Point is the true story of the author and her legal team at Pfizer who found themselves at the epicenter of the decade long, world-wide, multi-billion dollar battle for control over the worldâ TMs most prescribed pharmaceutical product, Lipitor®. The author charts the course of the teamâ TMs courageous effort to protect the companyâ TMs most prized asset, and the unforeseen personal consequences suffered as a result. In New York, London, Paris, Copenhagen, and Ottawa, from the White House to Wall Street, in boardrooms and courtrooms, in the media and behind closed doors, critical disputes are won and lost in a struggle for survival. Inflection Point is a fast-paced, high-stakes legal thriller and memoir. But it is also a cautionary tale posing a question as fundamental as it is critical: Have the efforts to bring affordable medicines to consumers helped to cripple the very industry that invents life-saving drugs in the first place?

Book Information

File Size: 1965 KB

Print Length: 238 pages

Publisher: Pegasus Books; 1 edition (December 11, 2015)

Publication Date: December 11, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B017UNW96C

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #644,768 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #57 in Kindle Store > Kindle eBooks > Law > Intellectual Property > Patent, Trademark & Copyright #82 in Books > Business & Money > Industries > Pharmaceutical & Biotechnology #114 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Patent

Customer Reviews

When I think of lawyerly writing, I donâ ™t necessarily think of writing that moves me. Henceforths, herewiths and theretos may serve a high and noble purpose, but they arenâ ™t exactly evocative. But Medford-Rosowâ ™s writing is evocative and so is her story.Her heart is big. Just how big is

immediately apparent from the bookâ ™s early version of herself as a protective older sister. And itâ ™s a heart that never shrinks as the youthful competitive swimmer she was in Virginia travels to Manhattan and evolves as a big fish in the giant pond of Big Pharma. It's the heyday of Lipitor and she heads up IP at drug giant Pfizer. The bulk of the bookâ ™s legal drama focuses on an epic threat to Lipitorâ ™s patent that chews up years of her legal wits, attention and energy. It's exciting stuff and makes for engaging reading. That's because Medford-Rosowâ ™s story cleverly doubles the meaning of IP to not only represent the standard â œIntellectual Propertyâ •, as in Pfizerâ ™s gold-plated statin, but to also stand for â œInflection Pointâ •, her personal navigation through the corporate pressure cooker as the pill maker becomes pill crusher and she must get out or risk being ground to powder. If you think only blue-collar types suffer from work-related injuries, read the chronicling of her physical battle wounds as her white collar pressures intensify and try not to make a comparison to other types of workplace maladies (I thought of coal workersâ ™ black lung disease and the knocked out teeth of hockey players).Questioning her fortitude as the legal battle lumbers on, the author looks back in time, back to Virginia, back to her childhood homestead to see exactly how she got where she is and what it is that makes her stay.

Download to continue reading...

Inflection Point: War And Sacrifice In Corporate America Corporate Finance: Corporate Finance Guide To Understanding Corporate Finance With Strategies For Business Owners For Utilizing Corporate Finance Including ... Finance Business, Theory And Practice) Inflection Point The West Point History of the Civil War (The West Point History of Warfare Series) West Point Atlas for the American Civil War (The West Point Military History Series) Michigan at Antietam: The Wolverine State's Sacrifice on America's Bloodiest Day (Civil War Series) If Not Now, When?: Duty and Sacrifice in America's Time of Need Mergers, Acquisitions, and Corporate Restructurings (Wiley Corporate F&A) Fundamentals of Corporate Governance: A Guide for Directors and Corporate Counsel Governance, Risk Management, and Compliance: It Can't Happen to Us--Avoiding Corporate Disaster While Driving Success (Wiley Corporate F&A) CORPORATE IDENTITY 4 (Graphis Corporate Identity) (v. 4) Masters of Corporate Venture Capital: Collective Wisdom from 50 VCs Best Practices for Corporate Venturing How to Access Startup Innovation & How to Get Funded Corporate Value Creation: An Operations Framework for Nonfinancial Managers (Wiley Corporate F&A) America The Black Point of View - An Investigation and Study of the White People of America and Western Europe and The Autobiography of an American Ghetto Boy, The 1950s and 1960s Gettysburg: The Graphic History of America's Most Famous Battle and the Turning Point of The Civil War (Zenith Graphic Histories) One Nation Under God: How Corporate America

Invented Christian America Fearless: The Undaunted Courage and Ultimate Sacrifice of Navy SEAL Team SIX Operator Adam Brown Brothers Forever: The Enduring Bond between a Marine and a Navy SEAL that Transcended Their Ultimate Sacrifice Devotion: An Epic Story of Heroism, Friendship, and Sacrifice Among Heroes: A U.S. Navy SEAL's True Story of Friendship, Heroism, and the Ultimate Sacrifice

<u>Dmca</u>